#### "Leadership comes from example first and voice second," – Browns interim HC Gregg Williams

#### PROLOGUE

Browns interim head coach Gregg Williams said it first and best: example is the cornerstone of leadership. In the Look Man's NFL, you win with class and you lose with more class.

Apparently, Williams' words were lost on (Cake) Baker Mayfield, who stared down former Browns head coach Huge Action following a game-clinching first down pass. Mayfield denied the actions at first, then issued a tome about how nobody tells him how to win. The Look Man responds with the Bronx cheer most recently popularized by Oklahoma State head coach Mike Gundy when he was asked about Twitter.

The rest of the NFL clock kept turning, with the Stillers blowing yet another game, the Bolts being the Bolts, and the Chowds taking care of their business in the perpetually deficient AFC Least division. When all is said and done, the cream rises and the cheese stands alone.

The Look Man does not eschew all things fun; he likes the post-TD celebrations that have nearly eliminated the old No Fun League moniker. In the NFL, like the Matrix, certain rules of engagement can be bent, others broken. The bell tolls in Week 17, and the Look Man fears it will toll for an immature a-hole in Cleveland wearing number six.

Seinfeld featured a great tag line about unusual situations in the *Ass Man* episode, and the NFL has created a similar vibe. Week All will be revealed in the twinkling of an eye, or at least by Monday. It is midnight in the garden of good and evil, and that metaphor extends very nicely to the National...Football...League.

Without further prolixity, the Week that Was:

#### LAGNIAPPE

#### <u>Details</u>

If you haven't seen any of Peyton Manning's *Details* on ESPN, you are missing a treat. His recent review of Captain Andrew Luck's QB technique is an outstanding technical assessment of what makes quarterbacks great. Former Pokes QB Troy Aikman likened playing the position to playing catch on the freeway; you get rid of the rock in 2.5 seconds or you end up as road kill. Peyton picks up the nuances of the position, including slide steps, sidearm throws and platform. It's awesome.

Though no one not named Joe Montana can accurately claim to be the GOAT, Manning played the game as a technician and his analysis would immediately make Monday Night Football watchable again. As long as they don't put his giant dome in an elevated chair like Booger McFarland.

Peyton could win gubernatorial races in Tennessee, Indiana and Colorado, but choses instead to share some knowledge. Peyton is a god in Tennessee, a state which still hasn't forgiven Maize and Blue CB Charles Woodson for winning the Heisman over Peyton in 1997. These guys make elephants look forgetful.

#### Pardon the Interruption

Like Mister Tony Kornheiser, the Look Man has to issue a retraction in the Errors column. Dak has posted a 115 QB rating over the last few games, albeit against defenses which defy the actual name.

# THE LOOK MAN REPORT 2018

Week 16 – A Million to One, Doc!

	Dak Prescott					
	#4 QB   6' 2", 235 lbs   Dallas Cowboys	2018 Season				
	#4 QB $\mid$ 0 2, 255 lbs $\mid$ Dallas Cowboys	RAT	YDS	TD		
	Born Jul 29, 1993 in Sulphur, LA (Age: 25)   Drafted 2016: 4th Rnd, 135th by DAL	96.7	3,131	17		
	Experience 3rd season	Career				
	College Mississippi State	95.8	10,122	62		
		Complete Stats				
		Go to	-			
And the second		Dak Prescot	t			

## Dak Prescott Game-by-Game Stats

NFL College

Season: 2018 🔻

2018 REGL		PASSING								RUSHING							
DATE	орр	RESULT	СМР	ATT	YDS	CMP%	AVG	LNG	TD	INT	QBR	RAT	ATT	YDS	AVG	LNG	TD
Sun 12/9	vs	W 29-23 (OT)	42	54	455	77.8	8.43	75	3	2	61.7	104.9	4	2	0.5	6	0
Thu 11/29	vs 💠 NO	W 13-10	24	28	249	85.7	8.89	40	1	0	73.4	115.6	5	22	4.4	15	0
Thu 11/22	vs 👰 WSH	W 31-23	22	31	289	71.0	9.32	90	2	0	60.7	121.6	6	18	3.0	10	1
Sun 11/18	@ F ATL	W 22-19	22	32	208	68.8	6.50	34	0	0	47.3	86.5	4	5	1.3	4	1
Sun 11/11	@	W 27-20	26	36	270	72.2	7.50	25	1	0	56.4	102.8	6	9	1.5	4	1
Mon 11/5	vs 🍋 TEN	L 14-28	21	31	243	67.7	7.84	37	2	1	24.2	99.3	2	11	5.5	6	0
Sun 10/21	@ 🚺 WSH	L 17-20	22	35	273	62.9	7.80	49	1	0	55.5	96.5	6	33	5.5	14	1
Sun 10/14	vs 🌄 JAX	W 40-7	17	27	183	63.0	6.78	27	2	0	94.7	107.5	11	82	7.5	28	1
Sun 10/7	@ 🐓 нои	L 16-19 (OT)	18	29	208	62.1	7.17	44	1	2	41.2	66.4	6	34	5.7	11	0
Sun 9/30	vs	W 26-24	17	27	255	63.0	9.44	38	2	0	61.1	118.6	3	2	0.7	2	0
Sun 9/23	@= SEA	L 13-24	19	34	168	55.9	4.94	20	1	2	14.3	5 <mark>4</mark> .5	2	21	10.5	11	0
Sun 9/16	vs W NYG	W 20-13	16	25	160	64.0	6.40	64	1	0	77.9	95.4	7	45	6.4	15	0

Dak somehow still fails the eye test. To borrow liberally from Dickens, "...there's more of gravy than of grave..." about Dak, and the Look Man still doesn't buy that he can take the Pokes to the Promised Land.

His dalliances with Instagram models is legendary, but it now appears that nude images of Prescott have surfaced on the internet, and nothing good can come of that. While the actual sex tape has not yet surfaced, it is being dangled for extortion purposes. This won't end well for the Pokes, whose history of gender relations hasn't been stellar. Like the oddly timed Clemson PED scandal, it could jeopardize a deep Pokes playoff run, and create embarrassment for the League.

Irrespective of the outcome, the unsavory exploits of Zeke and Dak could easily deprive them of the 'America's Team' moniker. Of course, with the current political antics of the Commander in Chief, it might actually improve their ratings.



"I'm going to the sunken place ..."

## <u>The MVP</u>

The Most Valuable Player has now turned into a horse race. Patrick Mahomes and Drew Brees are neck and neck, though Mahomes' electric play has suffered some f losses down the stretch. The Baby Backs were supposed to run and hide, but could now face a wild card berth courtesy of the Zebras and bad play calling by Andy (\*Kool Aid) Reid.

Rams DT Aaron Donald is on pace to beat the 22.5 sacks record set by Michael Strahan (with a gift from Brett Favre), and he is a DEFENSIVE TACKLE! It is always tougher for a defender to win the award, but his accomplishments are incredible.

Brees is posting a passer rating ten points higher than anything in his seventeen previous years, and his gutsy performances deserve consideration. Brees 76% completion percentage is the highest in the NFL's 99 years. His interception rate is historically low and the road to Super Bowl XLIII goes through the Superdome. Never mind that he turns 40 in four weeks, and his defense is lights out; the guy has never sniffed an MVP after posting four of the eleven 5,000 yard passing seasons in NFL history.

#### Boneheaded Coaching Move of the Week:

In Week 15, with 1:53 left and Cleveland up 17-16 in Denver, the Browns had a fourth-and-one at the Denver ten-yard line. Head coach Gregg Williams chose to go for it. Great: a first down seals the win; if you fail you let your defense stop Case Keenum from kicking a game winner. Williams then called a panicky timeout just as Denver jumped offsides to seal the win.

Here's the point: Williams (and all defensive coordinators) are horrible at clock management. Timeouts are for the offense, and when you have a chance to win, you take the points and roll the dice. No one is taking a hit at 20 in blackjack; Williams should have either: (1) stuck with the play, or (2) taken the points.

Fast forward to the Week 16, at home against Cincinnati. With 3:42 to play, he allows Cake Baker to throw an incomplete pass, saving Cincinnati a timeout in an eight-point game. You simply have to use the clock correctly in that situation. More importantly, you run the football, because timeouts are more valuable than gold. Take the points if you trust your defense; take the first down if you trust your offense. Never, ever, call timeout to help the other team, throw an incomplete pass or take a sack.

Phil Simms once said, "When the clock strikes zero, the team with the most points wins." The Look Man believes that the Browns have consistently tempted Fate and are teaching Mayfield some poor lessons. The rules of football don't change. Run...the...f-ing...football. It will be interesting to see if that lesson

was learned in Week 17 at Baltimore. These guys don't blink, and the Look Man would LOVE to see Cleveland play spoiler to the Browns 2.0 in purple.

#### **Omar Epps Up for Emmy Nomination?**

There has been a lot of negative talk about Mike Tomlin, the Stillers head man, regarding his fake punt gamble. Tomlin lost the Denver, Oakland and New Orleans games via questionable calls and poor execution by injured players.

The Look Man would take Tomlin and his coaching right now over anything Cleveland has trotted out since 1999. And that includes the current interim head coach, Gregg Williams. Anytime the Squealers get tired of Tomlin, they can send him right up the Ohio Turnpike, those ungrateful ignoramuses.



"We live in our hopes, not our fears. And we hope to make the playoffs."

#### THE LOOKAHEAD

The NFL, in its infinite wisdom, moved a bunch of early games to the 4PM slot. It was supposedly in the interest of avoiding seed manipulations and resting players in key games, but the net effect is the opposite.

Teams can now select their opponents with relative ease because instead of staggered times all of the important games are in the late slot. Except the Chowds, who get the catbird seat, all of the other early games are dogs. The Look Man is thinking of hitting the beach until 4PM, and he isn't alone.

This plan must've been the brainchild of Roger (Rabbit) Goodell, who has been strangely quiescent for most of the 2018 season. One must wonder if Rabbit was also behind the plan to schedule the NCAA championship playoffs before New Years' bowl games. That bit of genius really makes zero sense as well; who wants to watch two seven-win teams after watching Bama destroy Chokelahoma?

many of these point spreads make no sense to the Look Man, and some are down right ridiculous. Vegas made more NFL money than ever in 2018, so who is the Look Man to quibble. Here's the look forward:

#### The early slate:

#### Panthers at Saints (-7.5)

New Orleans rests its banged up O-line and starters, and still whacks the Black Cats in this finale. The Icons have already locked up home field advantage and Sean (Secret Squirrel) Payton is no dumm---, uh sorry, Little Janet. Saints.

#### Cowboys at Jynts (-6)

The Pokes are locked as a four seed, so this game is meaningless, so of course Jason Garrett and Jerrah Jones are telling tales out of school. "We've got an important ball game in New York next week," said Garrett. "The Celtics visit the Knicks at MSG, and Jerrah got us court seats."

The Pokes had the same situation two years ago in Week 17 against Philly; Zeke Elliott and Sean Lee didn't play; Dak Prescott played 15 snaps and Dez Bryant 18. Jynts.

#### Jaguars at Texans (-6.5)

Houston can get a bye with a win and a Chowds loss. Sacksonville has reinstalled Blake Bortles into the lineup in order to set him up for life with an injury settlement. It's clear Bortles has compromising photos of Sacksonville management, probably Tom Coughlin getting a hummer in his office or being urinated on by Russian hookers. Wait, that's someone else...

Even with WR Demaryius Thomas done for the year with a ruptured Achilles. Bortles throws a pick six and turns it over for another score as the Slim Shadies walk all over the J-Squareds. Houston.

#### Jets at Patriots (-infinity or 7.5, whichever is lower)

Chowds get a number one seed and home field throughout with a win and a KC loss to the Raiders. Don't ask how; just know it will happen, even if the Zebras have to assassinate Todd Bowles and every player on the Aeronauticals. Chowds.

#### The late games:

#### Raiders at Chiefs (-13.5)

A win here gives KC the AFC one seed and home field throughout the playoffs. A loss plus a Bolts win drops KC to the five seed.

The Raiders got their obligatory curtain call last week at the Black Hole, beating the hooves off the Donkeys, and ensuring that Vance Joseph sleeps with the fishes. Gruden even mailed the fish head in a newspaper to GM John Elway for good measure.

Check the spread, and don't believe the hype. the Zebras get involved, knowing the Chowds result from the early game, making Raiders HC Jon Gruden look like a coaching genius. Raiders win, forcing KC to go on the road to help New England win another ring.

#### Cardinals at Seahawks (-13.5)

Seahawks are in, and can go either to Dallas (five seed) or Chicago (six seed). No way Pete Carroll and company want to go to Chicago in January. Hawks cruise, but who covers two TDs in a division game? Backdoor cover by Cards in Larry Fitzgerald's swan song.

#### Bears at Vikings (-4.5)

A Hornheads win gets them in as a wildcard. It's déjà vu all over again for Kirk (Kurt) Cousins, who blew a chance to get Washington into the postseason by throwing two picks in the regular season finale to the Jynts. Cousins said. "I remember being disappointed, and I don't want to feel that again. Of course, it led to me getting a \$100 million guaranteed contract, so there's that."

The Bears, on the other hand, have a chance at a second-round bye, but only if the Rams lose to the Niners. QB Mitchell (Bortles North) Trubisky has gotten better against zone defenses of late, but was still held to a season low 14 points last week at Frisco. The zone limits Bortles North's running and forces him to read defenses, not a forte.

You can bet your bottom dollar Mike Zimmer and the Hornheads will show him a lot of zone. They have the pass rush to make it work, and safety Xavier Rhodes is a little nicked up. Everything is pointing to a Vikes win except one: the NFL needs Nick Foles and the Iggles to get in. Bears.

#### Bengals at Stillers (-14.5)

Stillers need to beat the Bengals and root for the Browns to beat the Ravens. The first part is easy. The second part, not so much. Stillers.

#### Browns at Ravens (-5.5)

Browns and Stillers wins bounce the Dumpster Ducks in a sweet revenge motive for Cleveland, which lost its team to B-More. B-More has the number one scoring and rush defense in the NFL, a stiff challenge for the Cake Baker.

Perhaps worse, the Cleveland brain trust is still seeking vindication for selecting Cake number one overall. Instead of running the football against pedestrian defenses, they have been throwing it all over the park and mismanaging the clock. That particular skill has not been taught to the young padawan and he pays the price this week in STD-More. Ducks in a heart breaker.

#### Chargers at Broncos (+6.5)

The Bolts retain hope of winning the AFC West with a win in Denver combined with a Chiefs loss to the Raiders. The Bolts are in as a five seed irrespective, and they could use this week to get healthy.

The Donkey players and the Zebras combine to save Vance Joseph's job. It doesn't work, but it's good ratings and helps the Chowds get the one seed. Donkeys.

#### Niners at Rams (-10)

A win gives the Rams a two seed in the NFC, forcing them to meet the Monsters of the Furniture Mart on their own turf. Niners HC Kyle Shanahan would love to steal one against Sean (the Anointed One) McVay, but rookie QB Nick Mullens is a little too green. Rams.

#### Eagles at Washington (+8)

An Iggles win and a Hornheads loss puts Philly into the postseason, otherwise Minny backs into the six seed. Iggles HC Doug Pederson hopes LT Jason Peters can return from injury, especially after seeing Peters' replacement Halapoulivaati (means 'turnstile' in Polynesian) Vaitai give up eight QB hits last week. In his brief stint at LT, Vaitai allowed just one fewer hit than the Look Man would've allowed against a professional pass rusher.

The NFL needs to see the Iggles return if only for ratings. Fly, Iggles, fly.

#### Colts at Titans (+3) – Football Night in America

The NFL has gotten incredible ratings on Sunday Night Football, and tried to save the best for last. Unfortunately, Marcus Mariota (means 'potato chip' in Polynesian) is likely out again with a bad wing, and the Ponies are playing the best ball in the AFC.

It's identical win and in scenarios for both teams, which can win either the AFC Souse or a wild card depending on Houston. (Captain) Andrew Luck carved up the Titans for nearly three bills and three TDs I the first meeting, his tenth win in ten tries. The Flaming Thumbtacks are a wholly owned subsidiary of Indy at this point. Luck could become the first QB to go 11-0 against a particular opponent. Make it so. Ponies.



"Dearest Mother, we've been flexed in our battle with the Flaming Thumbtacks; we hope to prevail, and drink the sweet wine of victory.

## EPILOGUE

The Look Man remains underwhelmed by (Cake) Baker Mayfield, even more so after last week's antics. Mayfield, after throwing for a game clinching first down, stared down former Browns HC Huge Action. When asked about it, Mayfield feigned ignorance.

Mayfield's immaturity was on full display in college when he was tackled attempting to outrun a police officer, flipping off fans or planting a Chokelahoma flag on an artificial turf after beating Ohio State. Apologists chalk those situations up to youthful ignorance, but he's a professional now. There's no room for what he did on Sunday.

The 2018 NFL season has come down to one fateful week of play, and the playoff permutations are too numerous to recount in this space. But the sad truth is that, like too many of the games, the outcome seems manufactured. The NFL wants Boston-LA in the final, and like the mythical college championship, it will likely get its way. Alabama-Notre Dame became much more likely after a key defensive lineman for Clemson came up positive for a PED that could be placed in a drink. He is unlikely to play, clearing the path for a Lying Irish upset.

Similarly, a few well-placed flags have cleared the path for New England to climb to the two seed or higher in the AFC. Perhaps these indignities would not be so bad if the Chowds had ever won a championship from the wild card slot, but they have never gone beyond the first round in a season in which they didn't have home field advantage. Moreover, it seems unlikely that they could do it with a 41-year-old quarterback and an aging cast that does not include a number one wideout.

Peace,

The Look Man