

THE LOOKMAN REPORT 2024

Week Two – Offensive Drought

“Every part of their team comes up and makes the plays in the big moments. That’s why they’re the champions and that’s why I think they have a chance to three-peat.” – NBC analyst Jason Garrett on the Chiefs’ win vs. the Bengals.

PROLOGUE

The Look Man agrees with Garrett; the Baby Backs win games with superior coaching and make big plays in big moments. They allow opponents to make mistakes at key points in the game, and capitalize on those mistakes. The result is two Lombardis in the last four years, losing only when their O-line was decimated by injury.

Week Two had other surprises, including the Dallas Cowpokes demolition by New Orleans, and Tampa, Minnesota, Blitzburgh, Seahawks, and the Bolts climbing to 2-0. On the flip side, the Rams, Bengals, and Baltimore remained winless despite playoff appearances in 2023. It is a virtual madhouse in the National...Football...League right now, and that makes for wonderful entertainment.

The Look Man is bogged down at work and at home, so this week’s LMR will be brief. Without further ado, the Week that Was:

LAGNIAPPE

Tomlin: the Hot Dog is the hot dog.

The Stillers won another low scoring affair, this time against the Denver Donkeys. Backup QB Justin (Strawberry) Fields (Forever) is playing like a top ten QB despite having only one TD pass through two weeks.

After the game, Fields mentioned that the Stillers celebrated former Denver QB (Dange)Russ Wilson a after defeating his former team. “I think we all know Russ got kind of did dirty last year. So, I know he wished he could have played today in this game, but it’s awesome getting a win for him. He got a petty game ball.”

When asked about the "petty game ball" terminology, HC Mike (Omar Epps) Tomlin went full Tomlin:

"None of your businesses, respectfully. There's certain things that go on among teams that I don't talk about. Whether it gets out or how it gets out is unimportant to me, and I'm not overly guarded against it. But there's just certain things as a leader that I talk to the collective about, that I have zero intentions of sharing with the larger public because it's about our collective and how we come together and how we appreciate and support one another. And I can't give you all the ingredients to the hot dog, you might not like it."

Tomlin has now won two games with a backup QB no one wanted, and an offense that has scored one TD in two weeks. He has never had a losing season, and like Andy Reid, makes wins out of losses with superior decision-making. Tomlin has never won Coach of the Year, but he has made the playoffs with guys named Kenny Pickett (Fences) and Mason Rudolph (the Redneck QB). He’s the winningest active head coach not named Andy Reid, and his career numbers compare well with a guy named Belichick, who never won without Tom (Terrific) Brady. Plus, his quotes are better than anyone’s, and he won several Emmy awards for his portrayal of a doctor on House.

THE LOOKMAN REPORT 2024 Week Two – Offensive Drought



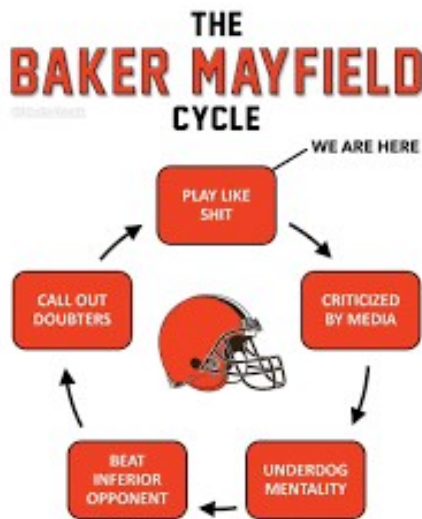
COTY candidate in the making?

Bring Back Flo, please!

(Cake) Baker Mayfield has a QB rating of 129.1, and he stands behind only Derek (You can drive my) Carr in NFL standings after two weeks. Cake manufactured a win at Detroit in Week Two with a gutsy performance and an incredulous 32-yard TD run despite being slower than a turtle.

Mayfield has grown up after being jettisoned by Cleveland, and signing a QB contract below the \$40 million he requested there. He was nearly out of the NFL before he realized that he should focus on his strengths, and not worry about the credit. His footwork is improved, and he has a HOF WR in Mike (Florida) Evans.

Cake's troubles are well documented in the Baker Mayfield Cycle, with the *We Are Here* designation placed prior to the latest winning streak.



The Look Man will admit when he is wrong, when he is wrong. For now, let's just say Baker is about to enter the Calling Out Doubters phase.

THE LOOKMAN REPORT 2024

Week Two – Offensive Drought

ZEBRA OF THE WEEK

The Bengals at Baby Backs game last week was the most-watched telecast on a single network since the KC Super Bowl victory last season. The game turned on a 4th down DPI call that allowed KC to hit the game-winning FG with 0:02 remaining.

Bengal Fan immediately went postal, stating that the NFL is fixed, the Zebras love KC, and the loss was because everyone hate chili with spaghetti in it. Former Bengals WR TJ WhosYoMama took it a step further, suggesting we should simply crown KC champions with playing any additional games. For the record, TJ took a LOT of helmet-to-helmet blows.

The Look Man believes the Bengals had missed opportunities; Burrow missed a big running lane while firing an incomplection, coughed up the rock for a scoop six, and K Evan (Scooter) McPherson missed a PAT. There were also dropped passes and the wild Ja'Marr Chase meltdown with the zebras, just to name a few.

The Bengals have no leg to stand on based upon the Look Man's assessment of the DPI call. In point of fact, the DB should be in a cell right next to P-Diddy after that play. He undressed Rashee Rice.

Bengal Fan, you are the Look Man's **Zebra of the Week**.

THE LOOKAHEAD

Week Three has arrived, with offenses struggling to put up numbers, and defenses dominating. Splash plays are at a premium, unless of course you are New Orleans Fan. There are some interesting contests ahead before the NFL goes to London to sell its product across the pond.

Jynts at Browns (-6.5/38.5)

The Browns avenged their Week One loss with a win at J-Ville, largely due to a physical running game and some astute coaching. HC Kevin Stefanski employed extra offensive lineman at TE, pounding the J-Squared defense with ball control. QB Deshaun Watson was pedestrian, but the Barking Dawg Defense scored and sealed the win.

The Jynts are cover-your-eyes awful, with QB Daniel (Danny Dismal) Jones throwing picks and taking sacks. The only saving grace is the Revenge Factor as HC Brian (Cue Ball) Daboll returns to C-Town, where he coached under Eric (Half Man, Half Vagina) Mangina in 2009. That team went 5-11 with Daboll as OC, Rob Ryan as DC, with Derek (DA) Anderson and Brady Quinn (Medicine Woman) at QB. Daboll's primary contribution was undercutting DA's role which led to Medicine Woman starting several games.

The Look Man is looking for serious growth by the Cleveland offense this week, with the defense putting the panties on Danny Dismal. Browns, baby, Browns.

Denver Donkeys at Tampa Bay Expensive Corn Kings (-6.5/39.5)

(Cake) Baker Mayfield has surprised this season, following a near perfect Week One performance rating with a 32-yard TD run to beat Detroit. Everyone in Cleveland wants him back to replace Deshaun Watson.

THE LOOKMAN REPORT 2024

Week Two – Offensive Drought

They have apparently forgotten how Cake held the team hostage with a bad shoulder, forcing himself into the lineup on a team with playoff aspirations. They forgot that he had a healthy Odell Beckham Junior, but refused to share the rock because of jealousy. They forgot those stupid Progressive commercials.

Look for Baker to throw two picks this week, and set up the Denver Donkeys cover. Donkeys, cover and may win this contest.

LA Bolts at Blitzburgh Stillers (-1.5/35.5)

The Stillers are the worst 2-0 team the Look Man has ever seen, but they face a depleted Bolts squad that features an injury prone Justin Herbert. Herbert likely won't play, and the Stillers go to 3-0 over Harbaugh the Milkman. Stillers.

Carolina Black Cats vs. Las Vegas Raiders (-5/38.5)

Raiders QB (Chauncey) Gardner Minshew is quietly completing 77% of his passes this season, and it is little wonder with WR Davante Adams and rookie TE Brock Bowers as the recipients. Gardner is streaky, and if he gets on a heater, watch out.

The Black Cats called an end to the Bryce Young Experiment, benching him in favor of former Bengals hurler Andy (the Red Water Pistol) Dalton. Raiders eke out a win, but Dalton surprises in Week Three. Cats cover.

San Francisco Niners vs. Los Angeles Rams (+7/45.5)

The Niners injury report reads like a Who's Who, and this Rams team isn't much better. RB Christian (Run CMC) McCaffrey, WR Deebo Samuels, and TE George Kittle are all out for the Niners, while WR Cooper Kupp and Puka Nacua have the same fate for the Rams. Niners win a battle of attrition over the Rams, a wholly owned subsidiary of the Frisco Niners. Niners win, Rams cover.

Detroit Cadillacs vs. Arizona Deadbirds (+3/51.5)

Cadillacs HC Dan Campbell was forced to sell his house in Detroit after local fans got ahold of his home address. Fans were leaving Applebee's menus in his driveway, creating a combo driving and gastrointestinal health hazard.

Enter Arizona, which figured out that Marvin (MHJ) Harrison Jr. is actually talented, and you have a ball game. QB Kyler (Cake) Murray has been lighting it up of late, and this plucky Deadbirds squad destroyed the Rams in Week Two.

Campbell and the Caddies get back on track at State Farm, as QB Jared (Subway) Goff throws fewer than 55 passes in Week Three. Cadillacs.

THE LOOKMAN REPORT 2024 Week Two – Offensive Drought



“Do not tell ‘em where I live!”

Baltimore Dumpster Ducks vs. Dallas Cowpokes (+1/48.5)

Winless Baltimore was classically looking ahead to this contest, and got got by the Raiders in Week Two. The Usual Suspects reared their heads, including dropped passes, failure to run the rock and Lamar (L-Jack City) Jackson’s inability to throw outside the numbers.

Speaking of looking ahead, Dallas got decimated by the Icons in their home opener after reading too many headlines following their Week One win at Cleveland. The Look Man should’ve predicted this loss, as the Pokes looked mediocre on offense against the Browns.

This game is shaping up to be a barnburner except for one thing: the Pokes cannot stop the run, and the Dumpster Ducks are going to run it right down their pieholes.

The Look Man likes to run the scenarios, and the Pokes have one way to win this football game: get up early by passing on this Baltimore defense, forcing the Ducks to become one dimensional. DC Mike Zimmer is an evil genius, but everything has to go right in order for Dallas to win this game. And by the way, Ducks K Justin Tucker, the most accurate kicker in NFL history, is getting too old to make those long kicks. Ducks.

Kansas City Baby Backs vs. Atlanta Dirty Birds (+3.5/46.5) Football Night in America

This game is going to be closer than everyone thinks. KC needs to put some room between them and Vegas in the AFC West, and they will be looking ahead.

The Look Man believes Kirk (Kurt) Cousins is still suffering from a bad Achilles, but power running can overcome a lot of ills. The zebras will need to combat the appearance of favoritism, so look for Andy (Kool-Aid) Reid to pull one out for the Baby Backs. KC.

DC Commies vs. Cincinnati Bengals (-7.5/47.5) Monday Night Football #2

The second MNF game features the Dan Quinn led DC Commies looking to keep Cincinnati winless. If you haven’t seen QB Jayden Daniels this season, you are missing out on a great story. Daniels does whatever it takes to win, including running the football.

The Bengals had a fair chance to sign Tee (Magnum) Higgins in the offseason, but they were too busy not paying Ja’Marr Chase. Burrow took too big a bite of the salary cap, leaving little for Chase and

THE LOOKMAN REPORT 2024
Week Two – Offensive Drought

Higgins. DJ Reader is not yet healthy, but Mixon and Bates are paying dividends elsewhere already. If DC beats the Bengals on MNF, Zac Taylor will be on the hot seat, courtesy of Katie and Mike Brown.

The Bengals may get Tee Higgins back this week, but it would be a mistake. Higgins is not yet over the hammy injury that knocked him out of weeks one and two, and this defense is decent. Their lack of pass rush will lead to getting burned on a few big plays, but the Look Man likes the Commies here. Commies cover, and may win this game.

EPILOGUE

The NFL season 105 is two weeks in and there is plenty of intrigue. The top ten QB race looks as follows:

Player	Pass Yds	Yds/Att	Att	Cmp	Cmp %	TD	INT	Rate	1st	1st%	20+	40+	Lng
Derek Carr	443	11.4	39	30	76.9	5	1	142.4	15	38.5	5	3	70
Baker Mayfield	474	9.7	49	36	73.5	5	1	129.1	24	49	6	1	41
Josh Allen	371	8.8	42	31	73.8	3	0	124.2	16	38.1	5	0	33
Tyrod Taylor	36	4.5	8	6	75.0	1	0	122.9	3	37.5	0	0	9
Malik Willis	122	8.1	15	12	80.0	1	0	122.8	6	40	1	0	39
Jack Fox	17	17	1	1	100.0	0	0	118.8	1	100	0	0	17
Sam Darnold	476	9.5	50	36	72.0	4	2	111.8	17	34	5	2	97
C.J. Stroud	494	7.3	68	47	69.1	3	0	104.7	24	35.3	5	1	55
Aaron Rodgers	624	7.3	86	58	67.4	5	1	103	33	38.4	8	0	36
Geno Smith	498	7.2	69	51	73.9	2	1	97.4	22	31.9	3	1	56
Jayden Daniels	410	7.7	53	40	75.5	0	0	97.2	18	34	6	0	34

You can toss out Jack Fox, whoever he is, and the rest of the list is composed of guys no one wanted.

The Look Man sees a regression to the mean on this list, meaning plenty of movement. There are a lot of guys who will move up quickly, and many who will disappear altogether. Eighteen weeks is a long time for a quarterback to remain healthy, especially if sack numbers continue to increase. Sixty-five QBs started games in 2023, and you may expect that number to be representative.

Defenses are ahead of offenses through the first four weeks, and passing is way down in 2024. If you don't like the numbers in the NFL, just wait a minute. We should know a lot more in the next two weeks, and if Baltimore and Cincy don't start winning, it's going to be a bumpy ride.

Peace,

The Look Man